



AFD Infrastructure Upgrade

AFD has purchased and developed additional premises as part of planned infrastructure development. This will increase support for new business initiatives in which AFD is already actively engaged.

'Lough House' was constructed in the Regency style in the 1820's by a prominent local advocate. It later became Ramsey Town Hall and as a listed building is now magnificently restored.

The main administration functions of AFD Software Ltd will operate from Lough House from 18 April 2005.



The historic building increases floor space three times and includes state-of-the-art office furnishings to provide a first class working environment.

The new development includes a full three-phase emergency electricity generation system which would enable AFD systems to operate without mains power for prolonged periods. A major investment in telecommunications includes triple circuit connectivity through both optical and copper feeds. Internet capacity is expanded by 800 percent and the latest IP telephony provides even greater integration between voice and data networks.

The result is highly efficient communication with minimum costs and dual site, triple circuit resilience, delivering maximum security to internal and external service users.

NEW ADDRESS

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IM8 1RG**

Telephone, Fax, Email and Web Site remain unchanged:

T. 01624 811711

E. postcode@afd.co.uk

F. 01624 817695

W. www.afd.co.uk

The telephone and data network upgrade will extend to all AFD regional offices, ensuring integrated communication throughout the AFD Group.

"Coming just after our 20th anniversary this exciting expansion of AFD infrastructure broadens the foundation from which to grow into significant new business opportunities."



David Dorricott - Managing Director, AFD Software.

Leading Investment Publisher Invests in AFD Postcode Plus

Fleet Street Publications provide investment information, commentaries and analysis and are the largest UK financial newsletter publisher. Newsletters are tailored to suit a variety of investor needs. These vary from how to choose the right broker, to the best new small company on the market, to global investment opportunities in ground-breaking high-tech innovations. Among the stable of twenty or so publications is 'The Fleet Street Letter' which since 1938 has looked at events behind the news and predicts their effect on the markets. The publication is now edited by Lord William Rees-Mogg.

Fleet Street Publications has an active newsletter subscriber base of around 100,000 and of their 100 staff around 20 are actively entering and amending contact information. Jeff Sturgess is operations manager: "We became aware that our existing address management software supplier had not updated address data for over four years. This prompted us to investigate potential new address management suppliers for our SGI UNIX-based subscriber system. We needed to keep development costs down and AFD Postcode Plus was integrated into the subscriber system in under one day."

It was important that staff could enter new property details confidently - minimising the number of those that are not listed on the Royal Mail Postcode Address File. This means having fresh data. Fleet Street had just moved to new offices and this provided an ideal test. Jeff continued: "We tested our own new postcode with each supplier and AFD was the only system demonstrated that had the new address listed. This confirmed that the data in AFD Postcode Plus is very fresh. In fact, even months after moving, the majority of suppliers we deal with cannot find our details listed. They would if they used AFD!"

With Postcode Plus, Fleet Street staff can move seamlessly between the UNIX subscription system and (with AFD's Robot[®] technology) Windows applications simultaneously. This is bringing new efficiency and further cost savings. Jeff added "Prior to AFD Postcode Plus we outsourced tens of thousands of competition entries to an external data entry bureau. Now we enter them in-house and to a higher standard. With Postcode Plus poor handwriting is rapidly resolved to an accurate address which is instantly added to the database. Speed and volume has increased and subscriber details are now entered accurately which ensures a professional impression on all our subscriber correspondence."

For full details about AFD Postcode Plus visit:
www.afd.co.uk/pcplus.asp

For information about AFD for UNIX systems visit:
www.afd.co.uk/unix

"Simplicity is the ultimate sophistication"

Leonardo da Vinci (1452-1519)

Electronic Data Updates

AFD Postcode, Plotter and BankFinder

Now proven in hundreds of sites the unique AFD electronic update system is ready to speed up distribution and installation of quarterly data updates. Updates for AFD Postcode, Plotter and BankFinder can be delivered to your inbox via email instead of via CD. The update is around just 1MB in size and is delivered in a zip file to help prevent fire-wall issues. To run the update automatically a user simply double clicks on the data update file. There is no need to log on as Windows Administrator to run the updates. For some organisations this will remove delays and save involving pressed IT staff in extra work for what is a really simple process.

Electronic data updates are available from just £60 per year. They must be run in sequence, but simply won't install if you get the order wrong. Annual renewal updates will continue to be supplied on CD and will include both data and the latest program.

Why not switch to electronic updates today?

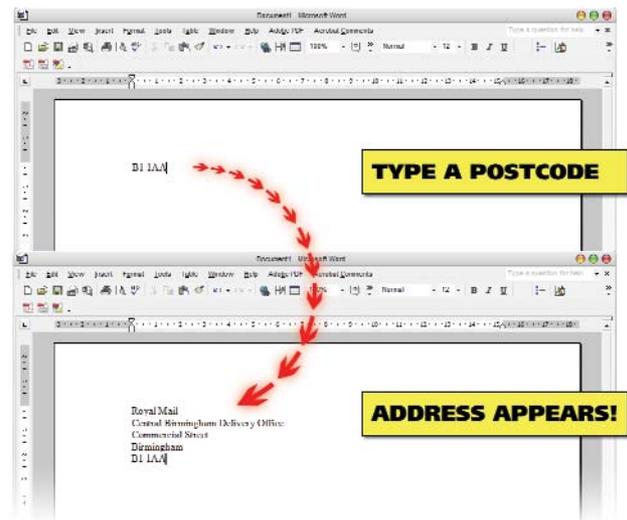
Simply email postcode@afd.co.uk stating the serial number and account code for the AFD solution you are using (i.e. AFD Postcode, Plotter and/or Bankfinder), and which email address you would like the update sent to.

Automatically Lookup and Insert Addresses

With AFD patented Robot® technology users, type a postcode into any windows application - and the address completes in the right format. Robot is an integral part of all AFD desktop solutions.

Robot will work with a wide range of common applications like Word, Excel and Access without any setup or configuration. For other applications, Robot is set up using a simple wizard.

For further information please email: postcode@afd.co.uk



USER TIP

To launch the Wizard from your AFD application select 'File' then 'Insert / Robot Setup'.

New Electoral Roll

Over 340,000 young adults appear for the first time on the May release of Names & Numbers complete with dates of birth.

The Q.2/05 Names & Numbers and TraceMaster release contains all the available (around 90%) new data from the latest edited electoral roll. The release is scheduled for May and will also include updated address and telephone number and business data. Order your Names & Numbers update now to ensure delivery as soon as it is released.

What is Names & Numbers?

Names & Numbers puts a host of valuable residential and business data at your finger tips. Data includes the edited Electoral Roll, other UK residency files, telephone numbers, Royal Mail Postcode Address File and various Business and other major data sets.

Who uses Names & Numbers?

Names & Numbers software is found in a wide range of business sectors including fraud prevention, financial regulation and compliance, credit management, debt recovery, benefit fraud investigation, tracing agencies, criminal investigation, forensic genealogy, fare evasion detection and revenue protection.



For details please see:

www.afd.co.uk/names.asp

and

www.afd.co.uk/tm.asp

Welcome To AFD Software



AFD continues to welcome a stream of new customers. These include:

Axminster Power Tools

Nuffield Hospitals

Ascot Racecourse

Tele2

The Court Service

Vision Express

Foxtons

World Wildlife Fund

A warm welcome to you especially if you are a new AFD Software user.

*Postcode***NEWS**

MailSaver Upgrade - July 2005



£35
PER MONTH

Why MailSaver?

If you send large volumes of mail in the UK, Royal Mail Mailsort can save you over 30% of your costs. By organising correctly-addressed large mailings into specific groups Royal Mail can process them more efficiently and pass the savings back. AFD MailSaver is software certified by Royal Mail to carry out sortation, processing, calculation, and reporting processes and will even print the labels. The cost is just £35 per month (inc VAT) and includes software support, updates and upgrades.

For more information visit:

www.afd.co.uk/maillsaver.asp

or speak to one of our MailSaver experts on:

01624 811711

The Royal Mail Mailsort™ database is being replaced with a new database which comes into use on Monday 28th July 2005. The new Mailsort database is the first for two years and will be incorporated in the Q.3/05 AFD MailSaver release.

MailSaver users who purchased their product after January 1 2005, along with all MailSaver POP Scheme members, will receive their update to the new database free of charge. Other MailSaver users will shortly receive upgrade details.

Royal Mail intend to make substantial changes to Mailsort over the coming months and AFD is committed to incorporating these into MailSaver to ensure customers minimise postal costs and can take advantage of e*Pro Royal Mail electronic billing system; international bulk mail, mail media, traying and other price and reports updates.

All users who take the Q.3/05 MailSaver upgrade will receive these major planned changes to MailSaver free of charge as they become available.

For full details of current and planned changes please click 'MailSaver News' on the left hand menu at: www.afd.co.uk/maillsaver.asp

WHAT COULD MAILSAVER SAVE YOUR ORGANISATION?

Many organisations put time into ensuring that print buying is done competitively, yet much more is thrown away by organisations not using Royal Mail mailsort.

A company sending 20,000 items of 67 gm would save around 40% by using Mailsort 1400/3. They would save around £3,000 on the standard £7,000 cost.

At just £35 per month, MailSaver pays for itself and if you're not sure your data's up to scratch, with Refiner you can clean it up to ensure it's Mailsort-ready.

Data News - Q.2/05

AFD strongly recommend that customers update their Postcode products by ordering the latest data update. This will not only update the major changes and recordings that have taken place since the last update but will also provide product enhancements.

Fresh data for all the AFD Postcode Range, BankFinder and MailSaver are available now. Updates for Names & Numbers will be available from May.

AFD's monthly Postcode Ownership Plan (POP) covers all costs (including updates) in a single monthly payment.

See www.afd.co.uk/pop.asp

There have been a number of recent changes to the Royal Mail Postcode Address File (PAF). Statistics and newly-announced changes to postcodes can be found at:

<http://www.afd.co.uk/news/datanews.asp>

Hot Spot

Graham Robertson
Regional Sales Director

Graham helps to raise the average age of AFD staff but don't let this fool you. As a keep-fit fanatic he can run three miles in just eighteen minutes - which he does on a regular basis. He challenges any staff member to beat him! Keen on the outdoor life, Scotland is a favourite holiday destination. Graham is also concerned by conservation issues and for Easter this year he bought four chickens for each of three Honduras families - enough to supply eggs and new chicks for each family.

Graham collects and makes reproductions of 'Art Deco' pottery which is currently enjoying a revival. At a weekend you will find him in the home or garage surrounded by clay, kilns and potter's wheels.

Graham joined AFD three years ago with significant experience as Royal Mail Postcode Address File Reseller Manager. "Having gained experience of the Address Management market I can see clearly that AFD solutions fit all types and sizes of organisation, they are constantly enhancing products and passing on those benefits."

AFD has a good commercial and social ethos, is large enough to make an impact in the market and small enough for voices to be heard.

Graham enjoys the concept and presentation of French food and his health tip is simple: "French red wine is good for you - drink a glass regularly."



IMPORTANT PRODUCT WITHDRAWAL NOTICES

AFD Postcode: We are proposing to withdraw 16 bit (Windows) Postcode with final release being Q.4/05. Please notify support@afd.co.uk immediately if you think this will cause any problems to any of your installations.

Please Note: There is currently NO intention to withdraw DOS versions of AFD Postcode.

AFD MailSaver: The final 16-bit version of MailSaver will be Q.2/05. For assistance with upgrade to 32-bit version please contact support@afd.co.uk

Contact AFD

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Web Site

www.afd.co.uk

Keep in touch with Postcode developments by visiting the AFD Web Site - where you can try out products, collect free software and obtain technical support.

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